

Fairbank,
Maslin,
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Associates

FM3

CALIFORNIA CLIMATE POLICY SURVEY
220-4798-WT
N=1,002
A/B SPLITS
MARGIN OF SAMPLING ERROR ±3.1% (95% CONFIDENCE INTERVAL)

WORDING AND RESULTS FOR SELECTED SURVEY QUESTIONS ONLY

Hello, I'm calling from _____, a public opinion research company. I am not trying to sell you anything or ask for a donation, but I would like to have you take a few minutes to answer a brief survey about issues that are important to voters in California. May I speak with _____? **(MUST SPEAK WITH VOTER LISTED. VERIFY THAT THE VOTER LIVES AT THE ADDRESS LISTED -- OTHERWISE TERMINATE.) (IF RESPONDENT ANSWERS IN SPANISH OR WISHES TO COMPLETE THE SURVEY IN SPANISH, PLEASE HAND OFF TO A SPANISH-SPEAKING INTERVIEWER.)**

Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering yourself or others? **(IF NOT ON A CELL PHONE, ASK: "Do you own a cell phone?")**

- Yes, cell and can talk safely----- 54%
- Yes, cell but cannot talk safely ----- **TERMINATE**
- No, not on cell, but own one----- 38%
- No, not on cell and do not own one ----- 7%
- (DON'T READ) DK/NA/REFUSED----- TERMINATE**

First, I would like to ask your impressions of some people and organizations in public life. As I read each name, please tell me whether your impression of that person or organization is generally favorable or unfavorable. If you don't recognize a name or if you have heard about the person but do not have enough information to offer an opinion, just say so. **(IF FAVORABLE/ UNFAVORABLE, ASK: "Is that very FAVORABLE/ UNFAVORABLE or just somewhat?")**

	<u>VERY FAV</u>	<u>SMWT FAV</u>	<u>SMWT UNFAV</u>	<u>VERY UNFAV</u>	<u>HEARD OF/CAN'T HEARD RATE</u>	<u>NEVER OF/DK</u>	<u>TOTAL FAV</u>	<u>TOTAL UNFAV</u>
President Donald Trump -----	19%	11%	8%	59%	2%	1%	30%	67%
Governor Jerry Brown-----	32%	28%	10%	25%	4%	2%	60%	34%
Oil companies-----	8%	26%	26%	27%	9%	2%	35%	54%
Environmental organizations -----	39%	30%	10%	9%	9%	3%	68%	20%

**NOW I WOULD LIKE TO ASK A FEW OTHER QUESTIONS
RELATED TO CLIMATE CHANGE.**

Now let me share some statements about this issue. After I read each one, please tell me if you agree or disagree. **(IF AGREE/DISAGREE, ASK: “Is that strongly or somewhat (AGREE / DISAGREE)?” (RANDOMIZE)**

	<u>STR</u> <u>AGREE</u>	<u>SMWT</u> <u>AGREE</u>	<u>SMWT</u> <u>DISAG</u>	<u>STR</u> <u>DISAG</u>	<u>(DON'T</u> <u>READ)</u> <u>DK/NA</u>	<u>TOTAL</u> <u>AGREE</u>	<u>TOTAL</u> <u>DISAG</u>
(SPLIT SAMPLE A ONLY)							
I am proud of California’s record of leadership in responding to the threats of climate change -----	43%	25%	11%	19%	3%	67%	30%
Transitioning to clean energy to reduce climate change will help our economy-----	51%	25%	7%	14%	3%	76%	21%
(SPLIT SAMPLE B ONLY)							
I am proud of California’s leadership in passing the toughest clean air laws in America to fight climate change -----	48%	20%	8%	20%	4%	68%	28%

(RESUME ASKING ALL RESPONDENTS)

Next, have you seen, heard or read anything about the California Global Warming Solutions Act, also known as A-B 32, a California law designed to reduce the emissions that cause climate change? **(IF YES ASK: “Have you heard a great deal or just a little bit about it?”)**

TOTAL YES -----	36%
Yes, a great deal -----	10%
Yes, a little-----	25%
NO/DK -----	64%
No -----	63%
(DON'T KNOW) -----	1%

NEXT, HERE IS SOME MORE INFORMATION ABOUT THIS LAW. CALIFORNIA’S GLOBAL WARMING SOLUTIONS ACT REQUIRES THE STATE TO SIGNIFICANTLY REDUCE POLLUTION THAT CAUSES CLIMATE CHANGE. THE STATE HAS CREATED REGULATIONS THAT FORCE POLLUTING INDUSTRIES TO MEET STEADILY TIGHTER POLLUTION LIMITS. IF THEY POLLUTE, THEY HAVE TO PAY FOR PERMITS TO RELEASE EMISSIONS. THE FEES COLLECTED FROM POLLUTERS PAY FOR REDUCTIONS IN CONSUMER ELECTRIC BILLS AND FOR CLEAN ENERGY PROJECTS AND OTHER PROGRAMS TO REDUCE CARBON POLLUTION.

(T) Based on this description, would you say that you support or oppose this law? **(IF SUPPORT / OPPOSE, ASK: “Is that strongly SUPPORT/OPPOSE or somewhat?”)**

TOTAL SUPPORT ----- 69%
 Strongly support ----- 46 %
 Somewhat support ----- 24 %

TOTAL OPPOSE ----- 26%
 Somewhat oppose ----- 8 %
 Strongly oppose ----- 18 %

(DON’T READ) DK/NA ----- 5%

Now let me give you some more information. California is currently ahead of schedule on its greenhouse gas reduction targets, and in a few years the state will cut pollution to 1990 levels. Governor Brown signed a law last year extending the Global Warming Solution Act to reduce emissions another 40% by the year 2030. Currently, the Legislature is debating a proposal that would meet those requirements by extending the current system of pollution permits, while increasing polluter fees over time and eliminating the free pollution permits some polluting companies receive now.

Based on this description, would you say that you support or oppose this proposal to extend and update California’s law to address climate change in California? **(IF SUPPORT / OPPOSE, ASK: “Is that strongly SUPPORT/OPPOSE or somewhat?”)**

TOTAL SUPPORT ----- 69%
 Strongly support ----- 47 %
 Somewhat support ----- 23 %

TOTAL OPPOSE ----- 27%
 Somewhat oppose ----- 8 %
 Strongly oppose ----- 19 %

(DON’T READ) DK/NA ----- 3%

Suppose your state legislator supported this proposal to further reduce greenhouse gas emissions in California. Would that make you *more* likely to vote for them, *less* likely to vote for them, or would it make no difference in your attitude toward them? **(IF MORE/LESS LIKELY, ASK: “Is that much MORE/LESS likely, or just somewhat?”)**

TOTAL MORE LIKELY-----52%
 Much more likely-----31%
 Somewhat more likely -----21%

TOTAL LESS LIKELY-----19%
 Somewhat less likely ----- 5%
 Much less likely-----14%

NO DIFFERENCE/DK/NA -----29%
 Would make no difference -----27%
(DON'T READ) DK/NA ----- 2%

Next, this proposal would use the money raised by the fees on pollution in two different ways. No matter what your position on this proposal is, please tell me which potential use of the money you would prefer: **(ROTATE)**

	<u>SPLIT A:</u>	<u>SPLIT B:</u>	<u>TOTAL</u>
	<u>REBATE</u>	<u>TAX CUT</u>	
<input type="checkbox"/> Investing the money in programs to expand use of clean energy and energy efficient technology like solar, wind, mass transit and clean fuel vehicles; reduce air pollution and threats to public health; and spur economic growth by creating clean energy jobs. -----	54%	53%	54%
OR			
<input type="checkbox"/> Refunding the money directly to California taxpayers, through a (SPLIT SAMPLE A: rebate) (SPLIT SAMPLE B: tax cut) designed to partially offset increased costs incurred by individuals as a result of the law. -----	38%	37%	38%
(DON'T READ)			
(BOTH) -----	3%	3%	3%
(NEITHER) -----	4%	3%	3%
(DON'T KNOW/NA) -----	2%	4%	3%